



What's Growing On?

Steuben Landscaping & Floral Center

FALL 2006

64476 Route 415 Wayland, New York 14572

FLORIST shop

GARDEN center

GIFT shop

585-728-3500

OPEN ALL YEAR...one stop shopping...for every season...there's a reason to visit us

www.steubenslandscapingandfloral.com

Dear Friends in Gardening...The crisp, fresh days of autumn are here & it's time to freshen your home's indoor & outdoor decorations. Our mums are cracking color in glorious shades of gold, burgundy, orange, lavender & white to spark your imagination with festive ideas to decorate your home—inside & out.

Accent entryways, porches & window boxes with our pumpkins, gourds, Indian corn or a dried bouquet of nature's bounty.

Replace summer-weary annuals to refresh container gardens with mums & fall-blooming perennials such as sedums, black-eyed Susans & ornamental grasses. By late October, transplant these perennials into your garden, to over-winter in the ground.

Perennials & shrubs planted in large containers may or may not survive our winter weather & be viable next year.

Fall's cooler temps also make it an ideal time to prepare & mulch planting beds & tackle the "hardgoods" portion of jobs before next year. We restock garden supplies throughout fall. You can tame that steep slope with retaining walls & terraces

or build a patio. Landscaping products vary to suit individual needs & budgets, including groundcover plants or vines, with or without bricks, stones or timbers. Be sure to check if local restrictions exist or permits apply before you begin. For landscaping info or to discuss installation by our crew for late fall or 2007, call Denny @ 585-728-3500 (press 3 after the prompt.) All plant materials in our installations are guaranteed for a full two years, irregardless of what month the project is completed.

Fall is prime planting time, affording shrubs, trees & perennials to focus on establishing new roots without the added stress of forcing green growth & flowers after planting in springtime. Plants installed this fall (with a handful of exceptions) are virtually a calendar year ahead of counterparts planted in spring 2007! Fall plantings will already be synchronized with the climate & conditions & appropriate bloom time — in a word ready for spring's arrival. We have many wonderful potted clematis in-stock, which benefit from & actually prefer, fall planting conditions to those of early spring/summer plantings.

As always we strive to supply all our customers with superior plants & quality supplies. Our experienced staff is here to provide you with the personal attention you deserve. Your satisfaction is our goal. Soon our store will be aglow with treasures for the holiday season including expanded Memorials & Willow Tree angel displays, a woodland-themed Christmas shop, wreaths & more. Thank you for your continued loyal patronage & remember, we are open all year to serve you!

Enjoy the season...we look forward to seeing you again soon...Jim, Ria & staff

Things you didn't know about fall...

52% of us say fall is our favorite season ...

The brightest leaf colors come after a rainy summer & a dry fall with cool nights...

Legend says if you catch a falling leaf on the first day of autumn you won't catch a cold all winter long...Native Americans believed forest leaves turned red each fall when celestial

hunters slew The Great Bear...There are over 7500 apple varieties grown worldwide...

Apocolocynosis is the fear of turning into a pumpkin!



Release the Hidden "Jack o' Lantern"

Secrets to carving your best jack 'o lantern:

- ◇ Use a straight-edged serrated fillet knife
- ◇ An apple corer makes great holes for candles
- ◇ Angle cuts inward. Carve a distinctively-shaped lid so it won't fall in. A small triangular vent in the lid releases heat.
- ◇ Scoop before you carve. Look at your pumpkin's distinctive shape to place eyes, teeth, & nose, then draw shapes with a non-permanent marker
- ◇ Brush cut areas with bleach to delay mold & rot

DID YOU KNOW WE OFFER...QUANTITY DISCOUNTS EVERY DAY OF THE YEAR

Buy 10, Get 1 (same) Free...on all bagged products: soil, mulch, stone

We continually restock quality gardening supplies throughout the year to serve you

Which Way is Up with Spring-Flowering Bulbs?

Spring-flowering bulbs require appropriate planting depths to guarantee flowers (measure from the base of the bulb to the soil surface): 2-3" for crocus, 3-4" for grape & woodland hyacinths, 6" for large-flowering hyacinths, 8" for crown imperials (fritillaria), giant allium (purple globe) & large tulip & daffodil bulbs. Small tulips & daffodils may need only 5" depths. The general rule on how deep to plant a specific bulb is 3 x the height of the bulb...pointy end up! **Interesting facts:** many bulbs, except tulips, use contractile roots to relocate the bulb to the ideal depth. Tulip petals grow with



gaps at their bases, so the cup-shaped flowers never fill during spring rains.

Bed preparation is time well-spent.

Use bulb-planters (long or short-handled) to dig a perfect home for

bulbs before the ground freezes. Facilitate mass bulb plantings by digging large shallow beds.

Plant largest bulbs first, adding a layer of soil before adding mid-size bulbs. Add crocus & rock garden bulbs last. It's a time-effective way to create continuous spring color. **Spread Bulb-Tone fertilizer into each hole to help bulbs establish roots quickly.** The same product can be applied on top of the soil & watered-in to help newly-transplanted bulbs or old bulbs, including summer-flowering irises & lilies, produce more lush, vibrant blooms next year. Water well after planting & fertilizing.

We have these great spring-flowering bulbs at our store: hyacinths (pink, purple & orange); tulips (double red, yellow & white, orange & purple varieties, plus yellow & bi-color pink & white bunch-flowering); daffodils (miniatures, naturalizing, fragrant double-flowering); crocus (large-flowering rainbow mix); allium (giant & purple sensation); red fritillaria; wood hyacinths (mixed); muscari (grape hyacinths); scilla (mixed colors); chionodoxa (star-shaped luciliae). **Many of these varieties are not attractive to deer & rodents. For "delicious" varieties such as tulips, we recommend soaking bulbs in Ro-Pel before planting.** This will deter wildlife from eating these bulbs.

Spray Ro-Pel on emerging foliage on a regular basis next spring will prevent browsing.

Try These Hard-Working New Perennials with Pizzazz

Name.....	height.....	sun/shade.....	bloom time
Big Sky Sunrise Coneflower	- 30-35"	- sun	- all summer
Rocky Top Coneflower	- 18-24"	- s/pt. sh	- Aug-Sept
Marmalade Coral Bells	- 10-16"	- s/pt. sh	- May-June
Ruby Bells Coral Bells	- 12-16"	- sun/pt. sh	- May-June
White Towers Toad Lily	- 24-30"	- pt. sh/sh	- late summer
Purple Emperor Sedum	- 12-16"	- sun	- Sept-Oct
Autumn Fire Sedum	- 18-24"	- sun	- Sept-Oct
Fred Boutin Lavender	- 24-30"	- sun	- Aug-Sept
Chocolate Boneset	- 30-36"	- sun/sh	- Sept-Oct
Snow Fairy Bluebeard	- 30-36"	- sun	- Aug/Sept
Autumn Blush Coreopsis	- 24-26"	- sun/pt. sh	- June-Oct
Stairway to Heaven Jacob's Ladder	- 8"	- s/pt. sh	- spring
Pink Brushes Foamflower	- 8-14"	- pt. sh/sh	- May-June
Jump 'n Jive Astilbe	- 14-18"	- pt. sh/sh	- summer
Rock 'n Roll Astilbe	- 16-20"	- pt. sh/sh	- June-July
Yellow Waxbells	- 3-4'	- shade	- late summer/fall

Safe Vine Tip for Brick & Stonework

Clinging vines add character to your home.

The safest vine for brick, stone or stucco siding is Boston Ivy & Virginia Creeper which supports itself via "holdfasts" that stick to surfaces, rather than aerial roots, , i.e., English Ivy, that allows runners to cling by tapping their way into fine cracks.

SENDING HOLIDAY FLOWERS?

- ◇ Our flower shop delivers locally & nationwide via FTD wire service
 - ◇ Friendly, caring service
 - ◇ Professional, high-quality floral designs with your specific needs in mind
 - ◇ SAVE TIME & MONEY
Tell your family & friends to call us direct
- 585-728-3500** (press 1 - flower shop)
Debbie Teed & Ria Sauerbier



REPOTTING SERVICE

Save 20% on any new container when you ask us to transplant your indoor plant for a minimal fee*
* fee based on soil & labor required per planter

Now's the time to...

Apply grub control to kill Japanese Beetles while most susceptible - in the soft grub stage - before they chew & damage the roots of your lawn. **Apply weed 'n feed** to strengthen good lawns that have dandelion & other broadleaf weed problems. **Repair & reseed bare patches in lawns** by top-dressing raked off bare patches with 2-3 inches of top-soil. Apply seed-starter, to help new seed establish more quickly. Try Emerge for areas under 100 square ft. total - it's a convenient fertilizer/mulch agent designed for lawn repairs.

Dig & divide irises, daylilies & peonies. Gently work around the clump, easing the mass out of the ground before gently shaking excess soil off the root system before dividing roots/rhizomes with a sharp knife. Make sure that each division has a set of leaves and firm, healthy roots. Discard soft or insect-damaged materials. Trim iris foliage to 1/3 the original length to reduce water loss while the new plant establishes. Day-lily & peony foliage may be reduced after leaves mature (yellow) naturally as the plant enters dormancy. Re-plant irises & peonies in full sun. Most daylilies will flower well in either full sun or part-sun locations. Be sure to plant iris & peony rhizomes just below the soil's surface. Water well & mulch new plantings to prevent winter frost heaving & root damage. Remove mulch from iris & peony rhizomes as soon as possible in April to prevent rot.

Dig & store dahlias, cannas and other tender bulbs before the ground freezes or frosts arrive. Hose soil off the roots & dry them in the sun. Store in peat moss in the coolest part of the basement (no freezing temps) . **Here's a great tip:** preserve a flower from each plant & keep it with the root to ID the flower color & type for convenience next spring.

A Great Recipe for Candied Pumpkin Seeds

Golden brown & sure to please...give them plenty of time to cool before breaking into pieces. **Combine** 1 cup fresh pumpkin seeds, 1/4 cup packed brown sugar, 1/2 teaspoon pumpkin pie spice & 1/4 teaspoon salt in a small bowl, **before spreading into a greased foil-lined 15" x 10" baking pan.** Bake at 250 degrees (uncovered) for 45-50 minutes or until seeds are well-glazed. **Stir occasionally. Cool completely. break into pieces. Store in an airtight container.**

PERK up your HOME*

Save 20% in September & October

Bring in your tired old silk arrangement
We'll whip up a fresh new silk floral design
With colors & varieties you select from our silks

* **Our flower shop also provides interiorscaping services:**
live plants & silk arrangements
to enhance your home or business

DID YOU KNOW?

Our store is open all year...to serve you with a florist shop - gift shop - garden center

- ◇ **Our "Garden Basics" room** has rakes, props for plants, snow shovels, chemicals, sprayers, netting, fertilizers, frost blankets & netting, irrigation supplies, water garden supplies, Liquid Fence deer repellent, grass seed, broad cast spreaders, Weed B Gone, Roundup, earth worm castings, seed-starting supplies & more...
- ◇ **Our garden center** has "Country Wisdom" pamphlets all under \$5 on a range of topics, as well as many books for do-it-yourselfers
- ◇ **Our glass greenhouse** brings nature to you with a great selection of air-filtering tropical & indoor plants in pot sizes from 4" to 10"
- ◇ **Our flower shop** offers Tuxedo Junction tux rentals as well as flowers for proms, balls, weddings, etc. Order your tux, corsage & boutonnieres all at one convenient, location
- ◇ **Our store is brimming with unique gifts for gardeners & nature-lovers.** Shopping is easy when you think "outside the box" via decorative accessories & functional gifts: folding kneeler-benches, hand-tuned chimes, engraved rocks & plaques, stepping stones, staffs, seed, birdfeeders, or gift-baskets made to order
- ◇ **Let us know how we can help any time of year**

FALL IS A GREAT TIME to PLANT...clip & redeem...It's as easy as 1...2...3...4

BUY 1 GET 1

(lesser \$ item FREE)

PERENNIAL VINES

Clematis, honeysuckle, ivy, etc.

Coupon valid thru 10-31-06

BUY 2 GET 2

(lesser \$ items FREE)

INDOOR/OUTDOOR Planters & Containers

Coupon valid thru 10-31-06

BUY 3 GET 3

(lesser \$ items FREE)

SMALL FRUITS Berries, kiwi, etc.

Coupon valid thru 10-31-06

BUY 4 GET 4

(lesser \$ items FREE)

PERENNIALS Gain 6 months plant this fall!

Coupon valid thru 10-31-06

GIFT CERTIFICATES are available all year in any denomination for any occasion—no expiration date

Mark Your Calendar for Fun

◇ AUTUMN OPEN HOUSE

Sat. September 23 - 9 am - 3 pm

ONE-DAY-ONLY SPECIALS

Enjoy sparkling cider & donuts

Sneak a peak at our Christmas shop

Plus...Free gift wrapping for holiday purchases today!

◇ FALL CHORES CHECKLIST with JIM

Sat. September 30 - 10 am

Learn how to prepare your garden for winter

Get a jump start on next spring

◇ FREE WORKSHOP for KIDS (ages 6-10)

Make your own Halloween luminary!

Sat. October 21 - 10 am

Bring an clean, empty large plastic pop bottle

We'll provide the decorative supplies

(maximum 10 per workshop—call us to register)

◇ 1st Annual "MUTT STRUTT" CONTEST

Prizes for best dressed, funniest, scariest

Sun. October 29th - 2-3 pm

Dress up your pet in a silly Halloween costume

We're open all year

STORE HOURS

Sept. & Oct. : Mon-Sat 9-6 Sun 10-3

November: Mon-Sat 9-6

(Closed Sun. 11/5, 11/12, 11/19 & Thanksgiving Day-11/23)

HOLIDAY HOURS: Nov. 24 - Dec. 23

Mon-Sat 9-6 Sun 10-5

FOR LAST MINUTE SHOPPERS:

We will also be open Dec. 24th: 10 - 2

GIFT CERTIFICATES are available year-round
in any denomination for any occasion

* no expiration date *

SENIOR CITIZENS' DAY

Every Monday customers 55 & over

save 10% off

regularly-priced merchandise *

*This offer excludes special orders/services,
FTD wire orders & gift certificate purchases

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64476 Route 415

Wayland, NY 14572

585-728-3500

We're open all year

PRSRT./STD
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Dated Material: please deliver by Sept. 18, 2006

FLOWER shop.....GARDEN center.....GIFT shop